# Beliyrubs<sup>®</sup> Organic

## Pet Shampoo

Bellyrubs<sup>®</sup> Organic Pet Shampoos are all natural liquid soap products made from organic coconut, olive and jojoba oils, organic aloe vera, and a combination of natural and organic essential oils.

Specially formulated for your pet's sensitive skin, the hypoallergenic formulas of Bellyrubs<sup>®</sup> Organic Pet Shampoos are extraordinarily mild. Bellyrubs<sup>®</sup> Organic Pet Shampoos are free from artificial foaming boosters, synthetic preservatives, dyes, perfumes and petroleum derivatives or animal by-products.



## Bellyrubs® Organic, More Than Just a Treat

Meyer Country Farms has developed several nutritious items including organic and kosher human grade treats. Try our freeze-dried liver cubes for dogs and air-dried tuna flakes for cats.

- The Original Bellyrubs® Organic Dog Treats
- Freeze-Dried Dog Treats
- Freeze-Dried Cat Treats
- Pet Shampoo with Organic Ingredients
- Organic Cat Nip
- High Absorption Liquid Supplements





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## Pet Shampoos



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## Choose From Three Great Formulas



### Aloe & Tea Tree

made from saponified organic coconut, olive and jojoba oils and a natural essential oil blend including tea tree oil, organic orange oil, organic aloe vera, citronella and rosemary extract.

### **Sweet Orange**

made from saponified organic coconut, olive and jojoba oils, sweet orange essential oil blend, glycerine/vegetable gum extract, organic aloe vera and rosemary extract.



#### **Country Lavender**

made from saponified organic coconut, olive and jojoba oils, vegetable gum/glycerine extract, natural lavender essential oil blend, organic lavender oil, organic aloe vera and rosemary extract.

## Shampoo Ingredient Glossary:

**Coconut oil** contains medium-chain fatty acids (capric acid, caprylic acid and myristic acid) and vitamin E, all of which are beneficial in maintaining the health of the coat and skin, preventing brittle hair and hair loss. Coconut oil retains moisture and keeps the coat smooth and shiny.

**Olive oil** contains both monounsaturated and polyunsaturated oils, and nutrients such as vitamin E, beta-carotene, and flavonoids. It contains polyphenols, which have anti-inflammatory and antioxidant properties to help repair cell membrane damage caused by environmental pollution. It also contains squalene, a moisturizing compound that helps to regulate sebum, which is produced by the skin to inhibit the growth of microorganisms and to lubricate the skin and coat.

**Jojoba oil** is a wonderful moisturizer that keeps the skin free from impurities. It is very effective in the treatment of dry, sensitive skin. It also contains myristic acid, giving it anti-inflammatory properties.

These three oils have been saponified, which gives them soaplike qualities and provides rich lather.

**Tea tree oil** has strong anti-microbial and anti-fungal benefits. It has a long history as a folk remedy for dandruff and dermatitis. It is also effective in controlling fleas and ticks.

**Sweet orange oil** is used as a deodorizer, degreaser and fur stain remover. It is antiseptic and anti-inflammatory. It relieves the itching of fleabites and relieves skin problems. It supports collagen formation in the skin and it also assists the lymphatic system, important to immune function. Its fragrance has a calming effect.

Aloe vera contains essential fatty acids that help to heal wounds, abrasions and other skin irritations. It contains B vitamins and several minerals that help maintain the health of the skin and coat, and it is antifungal and antibacterial.

**Citronella** is an excellent insect repellent against fleas and mosquitoes. It is also antiviral and antiseptic. Like sweet orange oil, its fragrance is used in aromatherapy to have a calming, relaxing effect.

**Rosemary** is an essential oil that helps to strengthen the capillaries, and it has a rejuvenating effect on aging skin. Its caffeic acid and rosemarinic acid are potent antioxidant and anti-inflammatory agents. It stimulates hair follicles, making the coat grow thicker and stronger. It also relieves muscle pain and soreness.

Lavender oil works to prevent dry skin and hot spots. It treats wounds, burns and other skin disorders. It relieves sore, aching muscles, and its fragrance reduces stress and anxiety. It also contains antioxidant and anti-inflammatory agents.

